



NEWSLETTER

Wine Industry Association of Hong Kong

President's Address

On behalf of the Board of Directors, I would like to express my sincerest welcome and greeting to our web-site readers. Your interest to our association is much appreciated.

WIAHK is a non profit association. The directors are Hong Kong wine importers and merchants who are willing to invest their own time and effort to develop means to help the wine industry. However, we need support from all wine related business partners to become our member in order that the association can become the voice of representation for the whole wine industry, recognized by HK Government.

The wine world witnessed difficult macro-economic conditions in 2012, as well as a complex and volatile environment in the wine markets. Our guiding principle is that we believed by joint effort we could form a significant force to respond proactively to market dynamics while strengthening our ability to adapt to difficult market conditions, and consequently, to achieve positive operating results of your company.

Since the beginning of the idea of setting up an association a few wine business friends get together and shared with me their views on what the association can do to help strengthening the competitiveness of the wine business in Hong Kong at large. I found the inputs very informative and enriching. So I urge you to drop us a few lines to share with us your views.

Please stay tuned to our updated developments and activities. Your participation and support is crucial. The success of the association would

eventually be shared among members and you will be the one enjoying the reward and benefits.



Boaz Lee
President, WIAHK

HKQAA Seminar

Source:HKQAA

Seminar on "How to differentiate your wine business in the market" was organized by HKQAA (Hong Kong Quality Assurance Association) held on 11th June, 2013 at United Centre, Admiralty, Hong Kong.



One of the speakers was the president of our association (WIAHK), Mr.

Boaz Lee, who analyzed "*Crisis and Opportunity of the wine industry*". Another speaker who is the auditor of Hong Kong Quality Assurance Agency presented a topic on how to "*Gain customer's Trust through Effective Wine Storage Management - Wine Storage Management Systems*".



Participants came from different sector of the wine industry including Wine Importer, Retailer, F&B manager, Cellar Manager.

China Step Up Wine Dispute

Source:Wine-Searcher.com

After weeks of rhetoric, China has formally opened an investigation into imports of E.U. wine.

China officially launched anti-dumping and anti-subsidy investigations on Monday into wines imported from the European Union, the ministry of commerce said, signaling the latest move in a series of trade disputes. The investigation is due to last one year but may be extended by another six months.

Total trade between China and the E.U. fell by 3.7 percent year on year in 2012. China's imports rose by 0.4 percent to \$212 billion, while shipments in the opposite direction dropped 6.2 percent to \$334 billion, according to Chinese customs data.